

Thanks For Choosing us!

CORPORATE OFFICE

D'Desks, F.No. 205, Hiline Complex, Road No. 12,
Banjara Hills, Hyderabad - 500034, Telangana.

INNOVATION HUB

Madhuram Towers, First Floor, Opp. Varun Motors,
Poranki, Vijayawada - 521137, Andhra Pradesh

Mobile No.:

+91-7036 00 7788

+91-7036 00 1122

Email:

sales@birdsongedu.com

contact@birdsongedu.com



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BIRDSONG



BIRDSONG

OS

Innovation Excellence

ERP

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Content Stack

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STAKEHOLDERS



Easy Education Management System

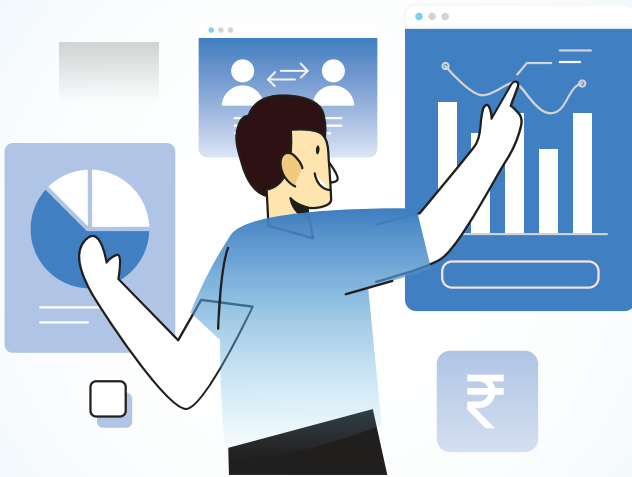
KEY FEATURES

- ERP(Finance, Academic, Attendance, Payroll etc...)
- Online Classes & Exams
- IIT Foundation
- Payment Gateway
- Smart ID Cards
- Own Website / Mobile App Integration
- Communication (SMS, WhatsApp & Mail)
- Spoken English (Accent)
- Micro Scheduling
- Inventory / Asset Management
- Hardware Sales and Services



Personalised Dashboards

- Reminders of workflow to each & every employee
- In-built communication system between stakeholders
- Effortless monitoring system
- SMS alerts while opening / resolving a token
- Quick resolution of issues
- Hierarchical based approval system
- Summarised information in dashboard panels
- OTP generation for approvals and deletions
- Graphical representation of various reports

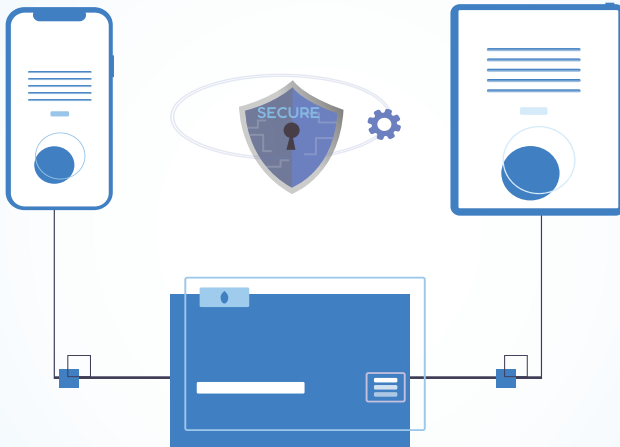


Finance Management

- Student Fees Management
- Class wise fee structure
- Category wise fee setup like
 - General quota, NRI quota
- Income collection at branch / group office
- Stage wise transport fee
- Hierarchical based concession approvals
- Extra curricular activities fee management
 - IIT Coaching, Abacus, Dance, Computer classes etc...
- Automated term instalment reminder
- Deletions with OTP authentication

Payment Gateway Integration

- Simple, secured and encrypted payment gateway
- Easy pay with mobile app and parent login
- Payment options
 - Credit / Debit / Internet banking / UPI Payment
- Multiple payment gateways
 - Pay'U' money, Atom, CC Avenue, Bill Desk etc..
- SMS confirmation on payment success
- Print copy option available





Accounts

- Zonal / Branch wise collection and receivables by overdue date
- Expenses management with hierarchical approvals
- Employee advances management
- Income and Expense Bank reconciliation
- Transfers between branches, banks and approval for the same
- Comparative account wise analysis for minimizing waste expenditure
- Day summary to directors by Mail and Message



Academic Management

- Institutional Subject-wise curriculum planning and also electives option
- User defined exam pattern
- Subject wise variation in maximum marks and pass marks
- Exclusion of choice of mandatory and optional subjects from total inclusion
- Access result analysis and yearly report of students
- Marking / grading pattern
- CBSE / ICSE progress pattern including internal assessment

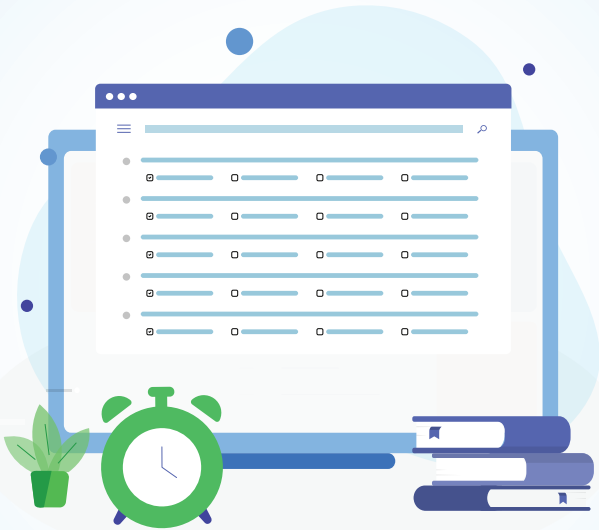


Lesson Planning

- Period allocation as per timetable setup and number of working days
- Period postponement facility during exams/ unexpected holidays
- Completed/Pending status of periods updated by staff individually
- Resource files (PDFs, Videos, PPTs, URLs) can be Downloaded which are uploaded by subject specific teachers
- Confidential reviews on subject teaching accessed by admins only

Online Exams

- Topic wise mock tests
- Exam time table for different levels
- SMS notification on exams
- Option for fixed/random questions
- Topic wise/Exam wise results
- Result analysis and progress report





Online Classes

- Online classes by school Mobile app
- Advance class scheduling
- Enabling link at allotted time
- Class reminders by push notifications
- Topic wise attendance updation
- Recorded videos in Mobile app
(For absentees/Revision)



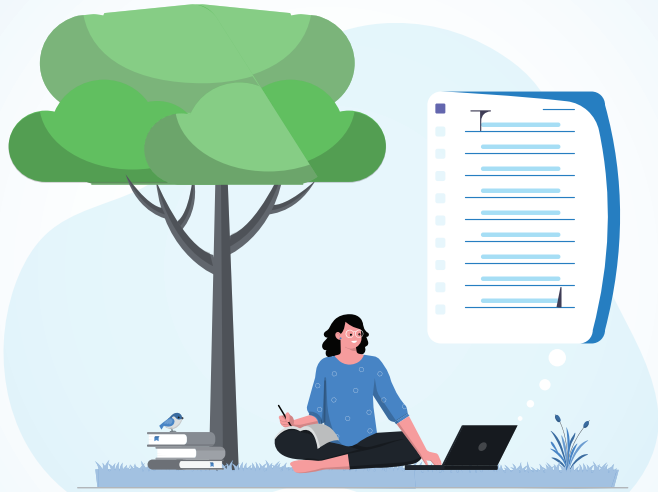
Smart Attendance

- Variety of wireless hardware devices to track dynamic attendance
Ex: Face, Biometric, RFID, Walk through, UHF
- Students:
 - Monitor student attendance by ID card / Biometric
 - Absentee alerts and real time synchronization with servers
 - Automated In/Out & Absentee SMS alerts to parents
 - Periodic attendance percentage summary to parents
- Employees:
 - Monitor employee attendance and work hours
 - Smart attendance tracking integrated with payroll
 - Instant SMS alert to employer/superiors regarding absence, late coming or leaving before time
 - Leave approval integrated with payroll



Payroll Management

- Full-fledged integrated leave management system integrated with Smart Attendance
- Employee wise differentiation of allowances/ deductions formulae
- Loss of pay calculation for specified number of lates
- Salary payslips through mobile or web app
- Salary statements for bank posting
- Deduction of advances while generating payroll

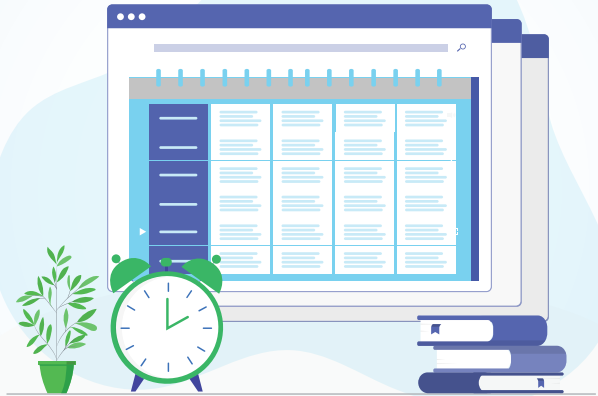


Homework & Diary

- Teaching staff can add diary for their respective subjects in their logins
- Office clerk can add class wise diary at once to all classes
- Diary SMS can be sent to parents at once to all classes
- Parents can view previous / current day's diary of their student in their logins
- Homework incompleteness along with remark can be updated by individual teacher
- Remarks shared to parents by opting SMS notification

Timetable

- Class wise timetable setup for subjects along with concerned staff
- Substitution as per individual staff's availability/free period
- Substitute periods alerts to staff
- Allocated periods can be viewed by staff wise / class wise between dates
- Teacher / Parent can check today's timetable by Mobile App





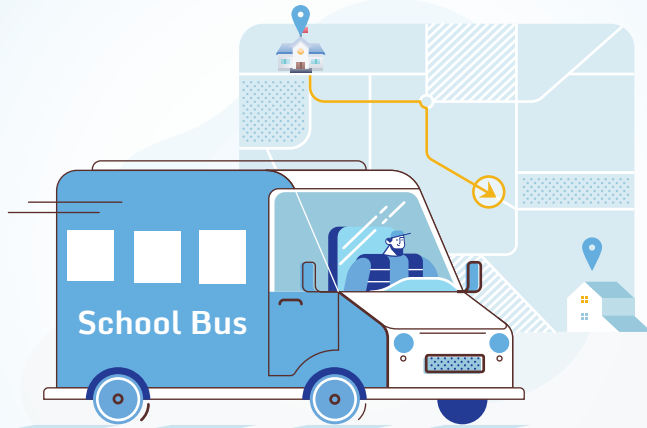
Certificates

- Automated certificate generation allows you for all kinds of certificates needed by the school
- All kinds of school certificates generated by ERP are 100% customizable
 - 1) T.C.
 - 2) Bonafied
 - 3) Study Certificate
 - 4) Merit Certificate
- Bonafide certificate request through login and printed copies to students can be given physically
- Saves valuable time and simplifies process



ID Cards

- Automatic generation of ID cards at the time of student admission
- Hassle-free online proofing and correction
- Template can be differentiated by student wise also
- Class/Section wise Pending/Completed ID cards count
- Duplicate ID card generation can be done at your end
- Premium quality executive holders



Vehicle Tracking

- Route details and stop wise student allocation
- Stop wise fee setup
- Fuel consumption and KM reading on daily basis
- Route wise outstanding report facilitates collection of long-period overdue
- SMS alerts to management on violation of route plan/speed limit
- Parental monitoring of school busses arrivals and departures
- Access data that measures acceleration, braking, turning and speed of the bus



Communication

- Real time communication with staff, parents, students, friends etc..
- Notifications/Communications by bulk SMS, Email, Internal Mailing System and WhatsApp
- SMS can be sent to "DND" numbers also and Delivery within seconds
- General announcements, Attendance SMS, Due alerts, Exam time table & Result SMS, Diary/Home Work SMS, Route wise SMS etc..
- Instant gate entry and exit SMS, Day end auto alerts on Attendance, Finance, Periodic attendance percentages, SMS to selected students only
- Notices and OTP for approvals
- Promotional SMS

Library Management

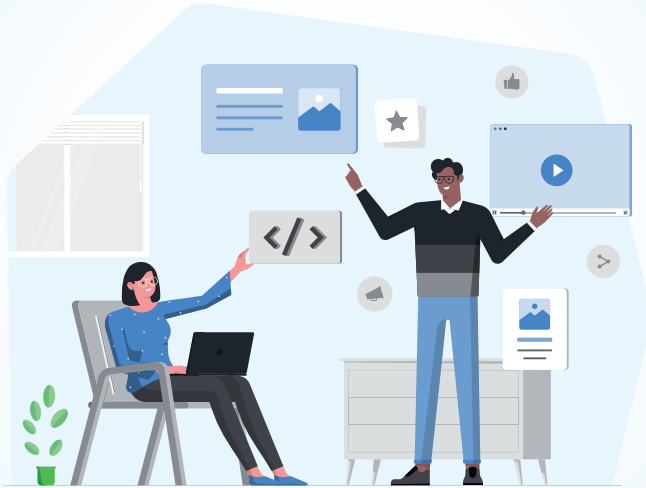
- Department wise multiple library management
- Book search / issue / return / movement for student / staff / guests
- Shifting of books between two school libraries
- Book location in rack be identified
- Fine collection for unreturned/damaged books
- Supplier and publisher details
- Entry monitoring system for students





Inventory / Assets

- Vendor management
- Purchase request & orders
- Asset Management
- Inventory sale / return with COMBO packs
- Can track PO status by order number
- Bulk / Individual price setup
- Item & vendor wise reports
- Low stock alerts in personalised dashboard



Own Website Integration

- Registration of institute's domain name and domain hosting (Ex : www.myschoolname.com)
- Planning, Designing and Implementing website as per institution demand
- Facilitate user friendly navigation and experience
- Management of your website content
- Mobile friendly designs to meet trend
- Login to ERP with institution domain name
– promotes branding among staff and parents



Digital Marketing

- Complete Digital Marketing Services for Educational Institutions
- Super and engaging content to boost online presence via organic and paid channels
- Build your online hub with interactive virtual classes and for all activities
- Take your classes and coaching online with help of our expert team
- Easy, affordable, and interactive website development for educational institutions
- Advance your institution admissions with our digital and innovative strategies
- Digital Marketing at your fingertips with Bird Song Education



Mobile App

- Mobilized user experience and friendly interface
- Provision of App in the name of school
- Online Classes / Exams can be done by the APP
- Best Suite for parents to check student information
- Fee payment through app
- Lecture/Class rating by students
- Timetables, manuals, lesson planning viewing
- Desktop content available on mobile app



Data Migration

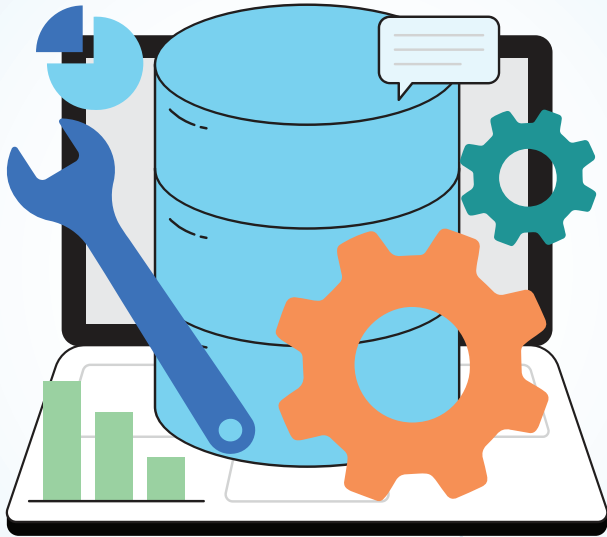
- Easy data migration with consistency within a week time
- Single click updating of employees, students or finance entries
 - Ledger Book
 - Daily Collection Report
 - Financial Analysis
 - Fee Concession Report
 - Pending Payments
 - Fee/Concession Approvals
- Downloadable data in excel format with authorised OTP
- Auto scheduling of daily/weekly backups to our disaster recovery point
- Restoration of backups from excel formats available



BIRDSONG TECHIE At Your School

Roles and Responsibilities

- ERP setup and training to concerned staff whenever required
- ERP data uploading at the time of setup
(Day to day operations to be done by school operator)
- Hardware installation and support
- Resolving any sort of ERP issues
- Arranging online Classes / Seminars with stackholders
- Conducting online exams
- Birdsong Techie Teacher
 - MS Office
 - Photoshop
 - HTML
 - Python
 - DISE ENTRY
 - Java



Hardware Sales & Services

- Attendance trackers
 - Face, Biometric and RFID
- Video Conference Setup
- Computer Lab / Individual Computer
- CC/IP Cameras
- GPS Trackers
- Dedicated SERVICE team
- Free AMC for first year

English Fluency & Accent Classes (EFAC)

For Teachers

- Progressive training modules
- Vocabulary, pronunciation and accent
- Clarity, coherence and precision
- Error free and confident speech

For Students

- Age-appropriate teaching modules
- Trained and experienced facilitators
- Developing fluency, accent and pronunciation
- Using right vocabulary
- Error free speech
- Spontaneity in speaking



Test Preparation Support

- Proven Birdsong Foundation programme for associated schools
- Micro-schedule for each subject
- Topic/Level wise worksheets to students
- Printed/Soft copy of study material
- Live and Interactive teaching by experts
- Weekly, Topic wise online tests
- Up-to-date performance analysis
- Access through mobile app

